

**9 QUICK WAYS TO
DELIVER ON YOUR
TEAM'S CULTURE &
EMPLOYEE
ENGAGEMENT GOALS
IN 2024**



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CELEBRATE THOSE SPECIAL DAYS

Birthdays



Work Anniversaries

Holidays

Awareness Days

By celebrating the above days with a bit of flare and fanfare in Slack, you're making your employees feel acknowledged and seen on a regular basis – something that goes a long way for very little effort.





BUILD A CULTURE OF RECOGNITION

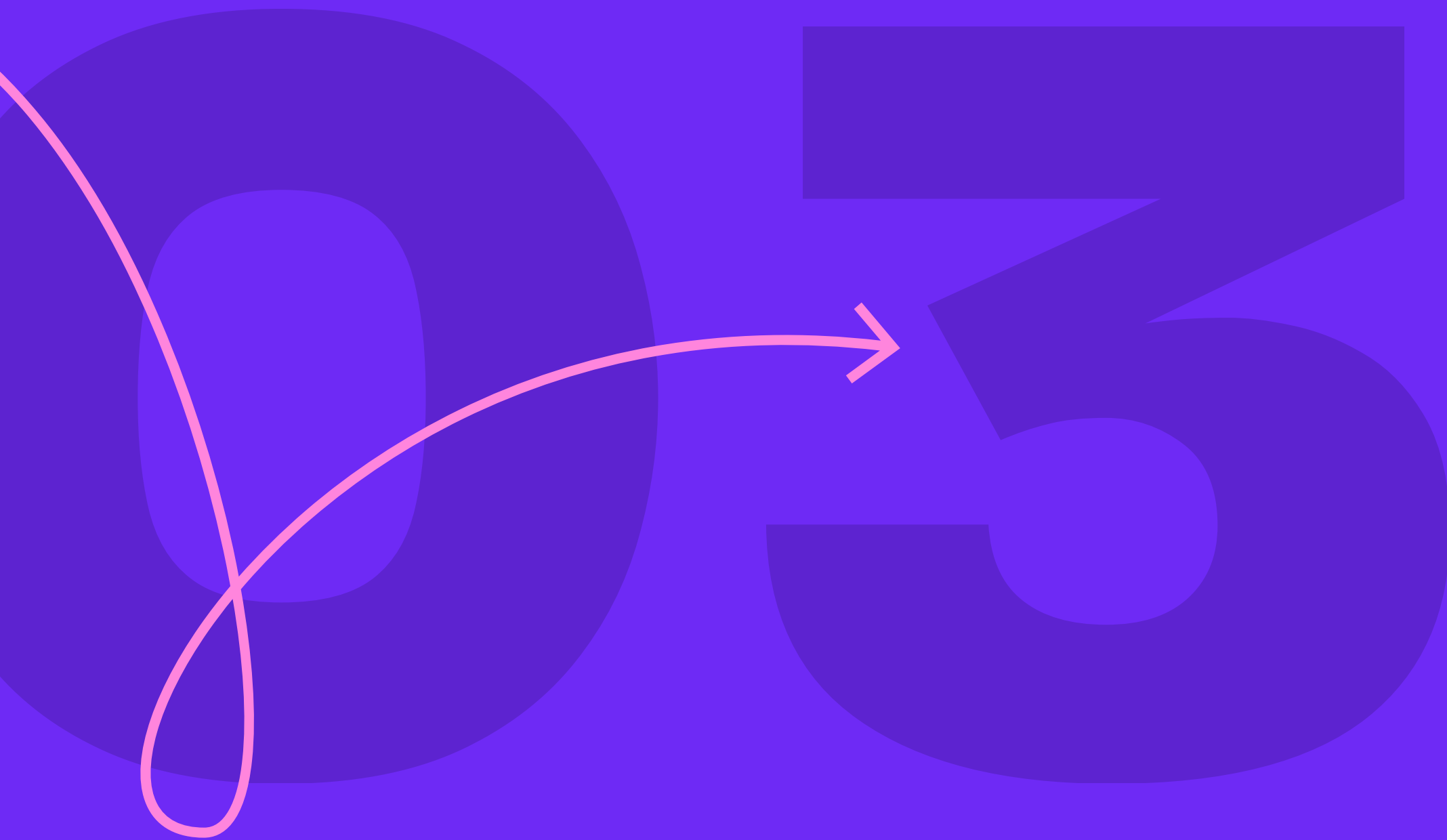
**Remind your team on a regular
basis to share praise**

**Incentivize your team to give
feedback**

**Align 'types' of praise to your
company's values**

The best cultures in 2024 are sharing open praise weekly, if not daily – is yours? Take it one step further and ask your employees to share feedback with each other systematically in Slack – each time they share, allow them to give out points that can be redeemed for small rewards, incentivizing others to share as well.





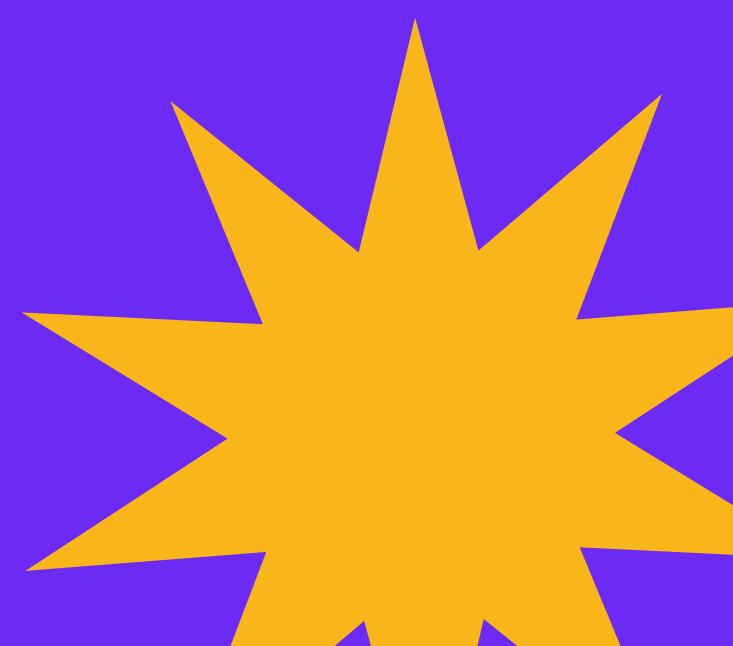
FACILITATE EASY FEEDBACK

**Ask for anonymous feedback
regularly**

**Don't fear digging into the negative
sentiment**

**Get your people team on the same
page**

By instituting a way to solicit and collect anonymous feedback regularly from your team, you're preventing small issues from becoming big, public problems. Nip it in the bud by asking for feedback from everyone at least monthly, and by not fearing digging into the more negative comments.





GREASE THE SOCIALIZATION SKATES

**Instigate social interactions in
shared interest & hobby channels**

**Promote meeting-making
between employees with like
interests**

Often overlooked in today's remote work-from-home dominated world is the importance of the small chit-chat from the old proverbial "water cooler" days – replicate some of that in-office energy by setting up a few social channels in your team's Slack, aligned to certain interests or hobbies. Level up by posting a conversation starter of two into each channel weekly.



05



DO A LITTLE TEAM BONDING

Break the ice on the regular at the beginning and end of meetings with quick games

Setup at least one social per month, and host a fun virtual event for each

It can be difficult to see the value in ‘playing games’ at work – but trust us – building relationships takes more than just work talk, it takes bonding over shared experiences. Quick ways to do this? Play a little trivia in Slack while waiting for large group meetings to start, and don’t forget to schedule out team socials ahead of time for the full calendar year!



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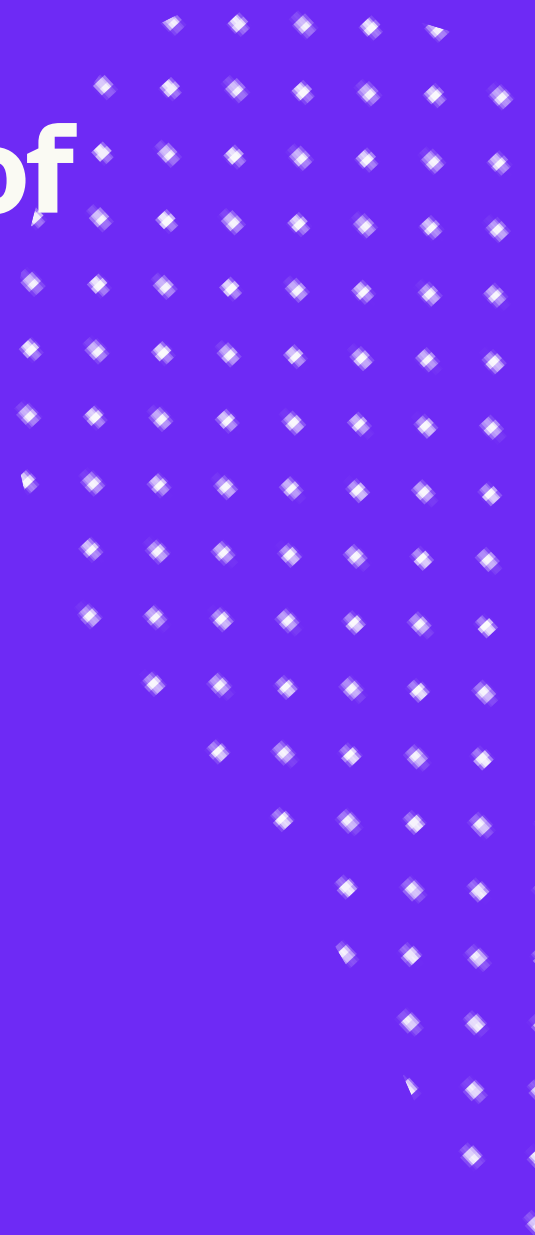


PROMOTE MENTAL & PHYSICAL WELLNESS

Setup and promote the sharing of
tips in a #wellness channel

Categories of tips to share:

- Fitness
- Eating healthy
- Meditations
- Stress release
- Quick energizing breaks
- Practicing mindfulness



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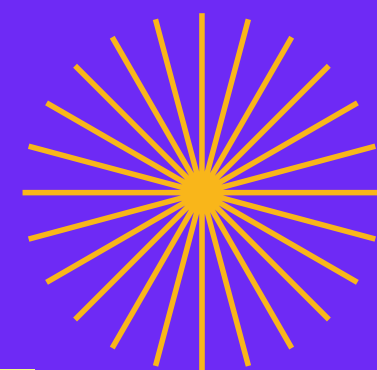


WELCOME YOUR NEW HIRES IN STYLE

**Get them to share a little bit about
themselves in a fun way!**

Send your new hires a request in Slack when they join asking them to share a few questions about themselves into the #general channel in Slack (or, for even more fun, ask them to share two truths and a lie – and to have your team guess which one is the lie)!

08



CHECK-IN WITH YOUR NEW HIRES

7 Day Check-In

30-Day Check-In

90 Day Check-In

At the above timeframes, it's crucial (and worth its weight in gold) to get feedback from your new hires. Ask them questions such as:

- **How has your onboarding experience been?**
- **How are you liking your new role?**
- **Are there any questions or concerns we can answer at this point?**
- **How would you describe the culture of the company so far?**



ASSESS YOUR TEAM'S HEALTH REGULARLY

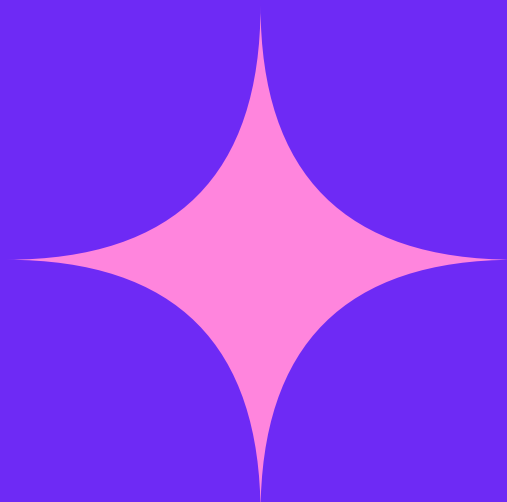
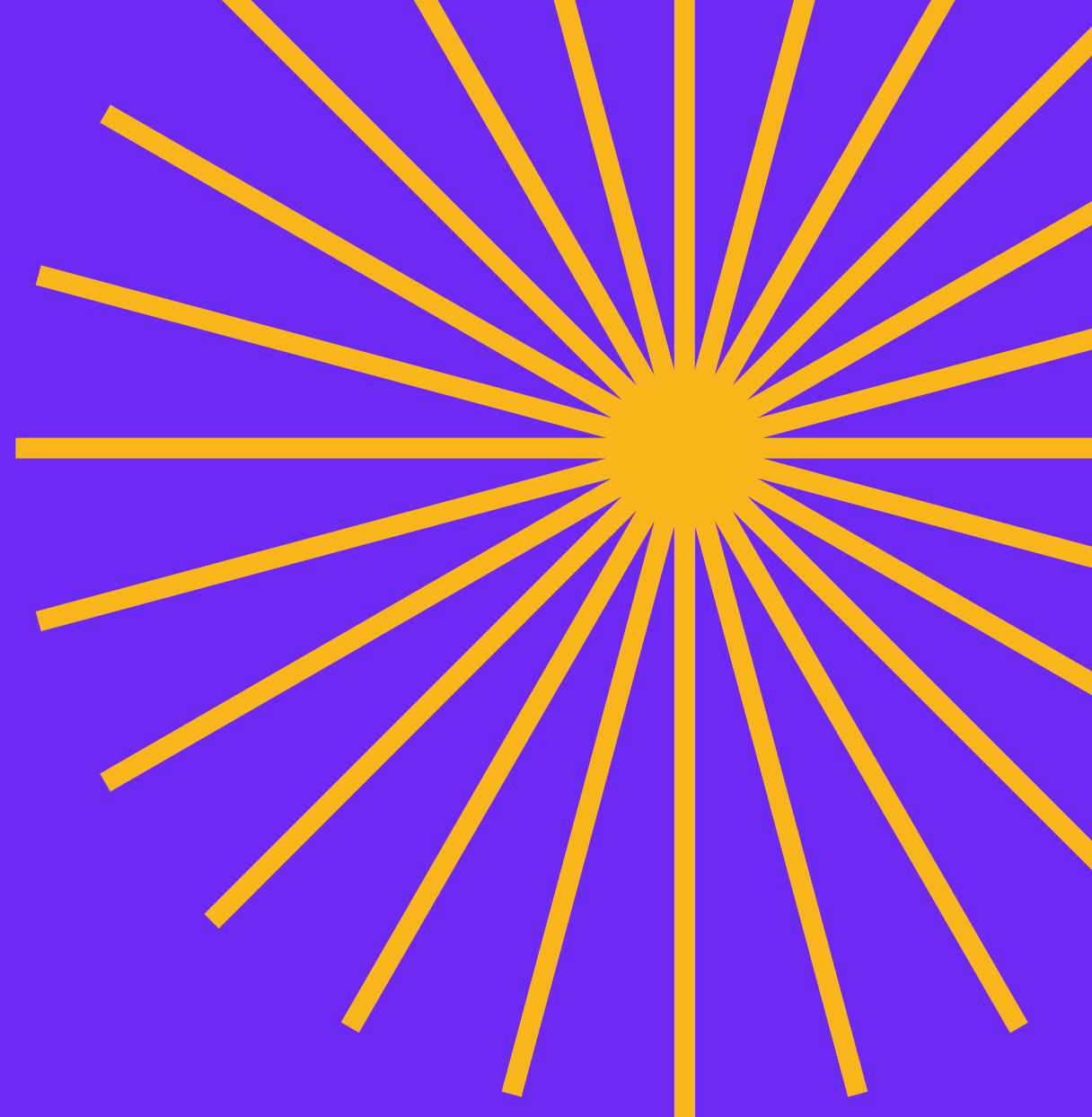
**Ask your employees how they're
feeling (from 1 to 5)**

Ask this once a month

Your team's culture is like an organism – living, breathing, constantly changing. That makes it more important than ever to make sure you have a pulse on it (and team morale) over time!

You'd be amazed how simple it is to survey your team monthly to simply ask them 'how are you doing (1-5)?' – and yet, most teams never do it. This simple question has been found to be the best leading indicator of team morale more than any other.





 **CultureBot**

THE END

GO FORTH BUILDING
AN AMAZING TEAM
CULTURE IN 2024!

